



THE
AIESEC
WAY

It all started after the



SECOND WORLD WAR

WHEN A GROUP OF
young people

DETERMINED THAT

**cross cultural
understanding**

WAS ESSENTIAL TO PREVENT SIMILAR CONFLICTS
AND FOSTER PEACE IN THE WORLD.



AIESEC was founded after the Second World War by a group of young people from Europe (Belgium, Denmark, Finland, France, Netherlands, Norway, and Sweden). The political and social context of the time shaped our fundamental principles.

The perception of 'peace' has evolved. We now know peace starts with people accepting, understanding, and embracing what makes us unique. We inhabit a world that is interconnected, globalised, and technologically prolific. In such rapidly changing circumstances, we believe that young people must learn to adapt quickly and solve a diverse, growing range of problems.

That is why AIESEC strives for Peace & Fulfilment of Humankind's Potential.

WE STRIVE TO ACHIEVE

peace
& fulfilment

OF HUMANKIND'S

potential.

In today's context, 'Peace' does not only mean avoiding war. Peace can refer to a world where no conflict arises from cultural, religious, or other differences in humanity. Peace can also refer to being in harmony with yourself. AIESEC's aspiration is for every young person to work towards their understanding of peace and take collaborative action towards fostering a better world.



Through "Fulfilment of Humankind's Potential", AIESEC envisions a world where people continually become better versions of themselves and empower others along the way.

WE ENGAGE AND DEVELOP

youth

to create a better

future

FOR THEMSELVES,
THEIR COMMUNITIES



— and therefore —

the world.

- Getting young adults involved and developing them is essential. We believe that we as young people have the responsibility to create a long-lasting, positive impact on our own lives, our communities, and the world at large. We trust that we will drive and shape the future with our passion, dynamism, and innovative spirit.

we believe
LEADERSHIP
is the
fundamental SOLUTION
and it can be developed in **anyone, anywhere.**

we empower
YOUNG PEOPLE
to become
value-driven LEADERS
who
positively impact
the world around them.

AIESEC is a platform that strives to unlock the potential within humankind. We do that by enabling young people to demonstrate and live by values based on AIESEC's leadership development model. We believe that challenging experiences with AIESEC and leading with values in mind paves the way for a positive impact.



OUR UNIQUE LEADERSHIP DEVELOPMENT MODEL

AIESEC's leadership development model seeks to prepare youth to take a stand on what they care about and embody the AIESEC values for long-lasting impact.

Our values guide our everyday actions and decisions. They shape our organisational culture, bringing the AIESEC way to life.

We embed these values in every leadership experience we deliver.

This is the leadership that we believe in and develop.



We believe that young people learn best by doing and reflecting. The following diagram shows the framework AIESEC provides in every experience, enabling young people to learn the most from every experience. The outer journey is the individual's interaction with the external environment. The Inner Journey is the internal change that happens within the individual. The combination of the two ensures that what someone learns from any experience will stay with them forever.

we enable
YOUNG PEOPLE
TO DEVELOP THEIR LEADERSHIP THROUGH LEARNING FROM
practical experiences
in challenging
environments.



Our Impact

We create direct and positive impact in the world by developing leadership in young people. We impact the world indirectly by designing cross-cultural opportunities that strive to address society's challenges.

Cross-Cultural Understanding

Cross-cultural understanding encompasses an understanding of different nations or territories, races, ethnicities, religions, as well as across different sectors and segments of society.

Leadership Opportunities

AIESEC provides diverse opportunities such as exchange opportunities, work experiences, volunteering, and other activities created for young people to develop their leadership in unfamiliar environments.

AIESEC Membership

AIESEC members collaborate in teams to create, support and manage these cross-cultural, practical experiences. This provides an opportunity for our members to live fulfilling team experiences that activate their leadership potential.

Our Partners

We define our partners as an individual, corporation, institution, or organisation that shares our values, adheres to our ethics, and helps us amplify our impact.

WHO WE ARE

AIESEC

IS A

**GLOBAL, INDEPENDENT,
NON-PARTISAN, NOT-FOR-PROFIT
YOUTH-RUN ORGANIZATION.**



AIESEC

DOES NOT DISCRIMINATE

ON THE BASIS OF

**GENDER IDENTITY AND/OR EXPRESSION, SEXUAL ORIENTATION,
ABILITY, CREED, OR RELIGION, NOR ON THE BASIS
OF NATIONAL, ETHNIC, OR SOCIAL ORIGIN.**

Global

AIESEC is present in all parts of the world. We have a global network that strives to make the world a better place through leadership development and peace while standing up for fundamental human rights.

Non Partisan

AIESEC chooses peace above all and therefore does not have a pre-defined or officially accepted political tendency or subscription.

Independent

AIESEC as a global network is not a subsidiary or an entity that is dependent on any other bodies in its work, sustainability or decision-making. As an organisation we are free to set our own goals and pursue them.

Not-For-Profit

AIESEC's main goal is to develop leadership for young people to have a positive impact in the world. We use our resources sustainably to generate impact rather than making profit for shareholders.

Youth-Run

AIESEC is completely run by youth for youth.

CAN YOU IMAGINE WHAT HAPPENS TO THE WORLD WHEN WE

**engage ▼
& develop**
— EVERY —

**YOUNG
PERSON?**

THIS IS THE QUESTION THAT
— **DRIVES US** —

AS WE STRIVE TO ACHIEVE WHAT WE ENVISION

peace 
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...lll